

## BIOGRAPHY

Ian Pike, BSPE, MSc, PhD



Dr. Ian Pike is a Professor of Pediatrics at The University of British Columbia; Investigator and Co-Director of the Evidence to Innovation Research Theme at the BC Children's Hospital Research Institute; Director of the BC Injury Research and Prevention Unit, and Co-Executive Director and Spokesperson for The Community Against Preventable Injuries – a not for profit injury prevention social marketing organization.

The BC Injury Research and Prevention Unit works directly with the BC Government, Health Authorities, and other organizations, with the goal to reduce the social and economic burden of injury in British Columbia. In addition to its BC focus, the Unit participates in injury prevention research and initiatives across Canada and internationally.

Dr. Pike's research has been funded by CIHR, AUTO21, Transport Canada, and the Public Health Agency of Canada, where he has co-lead three CIHR teams to conduct national projects to develop and validate injury indicators for Canadian children and youth; injury prevention among First Nations and Inuit children and youth; child passenger safety; risky play; Injury and COVID-19; and, the efficacy of social marketing to reduce preventable injuries and improve safe boating. He has given over 100 invited presentations, including 35 keynote talks. In addition, he has given numerous continuing education sessions to physicians, nurses, public health and safety professionals; mentored over 30 graduate students and trainees and 50 senior undergraduate students; and, has published over 110 peer-reviewed journal articles.

He is the recipient of the UBC President's Award for Education through the Media, a 2019 Research Fellowship, and 2022 BRIDGE Fellowship from the Japan Society for the Advancement of Science, the recipient of the 2019 Canadian Association of Fire Chiefs Researcher of the Year Award; 2020 Canadian Drowning Prevention Coalition Research Award, and the 2022 Canadian Safe Boating Council Best Safe Boating Media Award.

His current research is focused on the determinants of injury, including deprivation and risky play; linkages between unintentional and inflicted injury as a means to creating a safety-oriented culture; child passenger safety; fire-related injury prevention; the relationship of COVID-19 policies and injury; and, the efficacy of a social marketing campaign to reduce serious injury and death.